



Master of Performance

New MKN KÜCHENMEISTER: "Johann Lafer Edition"

At this year's Intergastra in Stuttgart MKN presented the "Johann Lafer Edition" of its successful product line KÜCHENMEISTER to the public for the first time. MKN hereby shows a new example of how the customer can individually design his own KÜCHENMEISTER not only with regard to appliances but also its visual appearance. With indirect lighting below the switch panel or under the attached shelf the "Lafer Edition" of the MKN KÜCHENMEISTER is visibly gentrified. The renowned TV and star chef, Johann Lafer, uses various design possibilities such as coloured effects to personalise his KÜCHENMEISTER. For example, the control panel is in the colour blue corresponding to the corporate identity of the brand "Lafer". The Stromburg emblem and his brand logo are also displayed on the panel and emphasize the individualisation of his MKN KÜCHENMEISTER. Due to its ground clearance the excellent design is coupled with the highest possible hygiene standards. Technical highlights also characterise the "Johann Lafer Edition" of the KÜCHENMEISTER. The latest induction is usefully combined with traditional gas hobs and the energy saving aspect has also been taken into account by using MKN's leading technology. Since he has started to use his new KÜCHENMEISTER Johann Lafer has already noticed immense savings on energy costs in the kitchen at his Stromburg.

MKN makes the dream of a KÜCHENMEISTER possible not only for Johann Lafer, however, but also for every other customer according to their own personal taste!



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